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collaborate.
innovate.
solve.

**Social sustainability
experts**

Social impact
Engagement and
communications



About Element

Element is a specialised environmental, planning and social sustainability consultancy serving the infrastructure, waste, water, resources, residential and government sectors.



Our approach is underpinned by our commitment to wellbeing – of our people, planet, communities and clients. Our expertise covers:

- statutory and strategic planning
- environmental assessment, management and compliance
- community and stakeholder engagement and communications
- social impact assessment
- social research, planning and implementation.

Our reputation is founded on our collaborative approach, attention to quality and our overarching values of integrity and wellbeing.





Element's social sustainability team helps clients build and maintain trust with communities and stakeholders.

We help secure planning approvals, reduce project risk and enhance our clients' reputations through effective research, communication and positive outcomes for stakeholders.

What we do



identify social impacts
and recommend strategies to resolve or mitigate them



facilitate conversations
to manage issues and expectations



build support for projects
through respectful, timely and consistent engagement



deliver social outcomes
which enhance reputations of our clients and their partners



consult and collaborate
with communities to design social impact.

Our services

Social impact

- social impact assessment and management
- community profiling and baseline studies
- social license assessments
- community perception surveys
- social impact planning and implementation

Engagement and communications

- community and stakeholder analysis
- community and stakeholder engagement for projects, precincts and placemaking
- communications and issues management to support projects
- land access and acquisition support
- facilitation
- corporate and technical report writing including annual reports, sustainability reports and discussion papers

Our services



PROJECT INCEPTION

1

Stakeholder analysis, risk assessment and consultation

2

Community profiling

3

Scoping studies, socio-economic assessment



PROJECT APPROVALS

4

Social impact assessment, social impact management planning



PROJECT CONSTRUCTION AND OPERATION

5

Community relations and communications, social impact program delivery

6

Issues management, evaluation and reporting

Our team



Dr Jamie Seaton
Principal, Engagement and Social

Jamie is Element's in-house, social impact assessment expert for State Significant Developments (SSD). He has led social impact assessments for resources and infrastructure projects and is recognised by the Department of Planning and Environment as one of the state's leading SIA specialists. Jamie earned a PhD in 2010 for his research into the social impacts of population migration on local communities.

Jamie also has extensive experience in community and stakeholder engagement in the transport, infrastructure and energy sectors. He is a trusted advisor on community and stakeholder relations management for clients such as the Department of Planning and Environment, Transport for New South Wales, NSW National Parks, Brisbane City and North Sydney councils. Jamie has developed, implemented and evaluated community engagement strategies for numerous major projects including the Woolgoolga to Ballina Pacific Highway Upgrade, Sydney Northern Beaches B-Line and Inner West Light Rail Extension.

Our team



Adrian Miller

Senior Consultant, Engagement and Social

Adrian is a strategic communications and stakeholder engagement specialist with more than 15 years in the industry. He has demonstrated experience in the full range of project and strategic communications activities and his career, which has seen him deliver communications' activities from Europe to the Middle East to regional NSW. This has given him a unique ability to effectively pinpoint and target communications plans and strategies. His experience allows him to be well-versed in the full range of communications tools, strategies and activities and is adept at managing complex relationships and politically sensitive projects.

He has excellent interpersonal, written and oral skills, including a demonstrated ability to explain complex and technical information in easy-to-understand language. Adrian is also an effective leader and project manager who is able to manage complex projects with competing deadlines.



Claudia Farrar

Senior Consultant, Engagement and Social

Claudia has 7 years' experience in community engagement and consultation.

As Element's lead senior communications and engagement consultant for a large mining program in NSW, Claudia is responsible for gaining access agreements with multiple landowners, private and commercial allowing the successful exploration of minerals to produce energy for domestic and international companies and countries.

Claudia also provides a wide range of communication and engagement services including preparing and delivering strategies, internal stakeholder management, issues and risk mitigation tactics and the production of project specific communication materials using multiple channels.



Joshua Moses

Senior Consultant, Engagement and Social

Joshua is an internationally experienced communications professional with a diverse background in marketing, communications, and customer service.

Joshua is committed to defined and measurable stakeholder engagement - both internal and external - with a passionate focus on aligning strategic goals to collaborative outcomes.

He has excellent verbal and written communication skills and is a talented visual communicator - using photography, design and videography skills to produce creative and engaging communications.

His authentic and engaging style ensures he can develop effective stakeholder relationships to achieve outcomes.



Alex Belerique

Consultant, Engagement and Social

Alex is an experienced Engagement and Social Consultant with a strong background in communications and stakeholder engagement. With a proven track record in fostering meaningful connections and collaboration, Alex excels at developing and implementing strategies to engage stakeholders effectively. Skilled in identifying and addressing stakeholder needs, Alex ensures alignment with social and environmental objectives, while driving positive change.

Alex has exceptional written and verbal communication skills; she is adept at crafting compelling messaging across various platforms. Committed to delivering impactful and inclusive communication strategies, Alex promotes transparency, builds trust, and creates opportunities for meaningful dialogue.